

## Forrester Infographic: Learn From The Best In Your Digital Transformation Journey

The Benchmark Report In The Digital Business Playbook

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April 3, 2019

### Why Read This Report

Digitally advanced firms are markedly different: By innovating at the intersection of experiences and operations, embracing emerging technology, partnering omnivorously, and building digital products and services, they grow faster than digital beginners or intermediates. But few firms have reached this digitally advanced state. This Forrester infographic uses survey data from North American and EU services decision makers at enterprises to give digital business leaders at every firm a benchmark to hit based on the Forrester digital maturity model.